

Adjusting in the euro area: the case of Portugal Vitor Gaspar

Trinity College Dublin April 11th, 2013

Crisis and its aftermath: a chronology



	<u>/</u>								
1999	2008	2009	2010	2011	2012	2013	2014	2015	
					•	•	•		

POSTPONING T	HE ADJUSTMENT	ECONOMIC ADJUS			
Building up imbalances	•		Challenges	AFTER CRISIS	
Accumulation of macroeconomic imbalances and structural bottlenecks • Unsustainable Public Finances • Overindebtedness • Anemic Economic Growth • Low Productivity	Crisis as simple demand-driven contraction • Expansionary Fiscal Policy • Alignment of Sovereign and Banking Risks • Further Postponement • Leading to Nearbankruptcy	 Strong compliance with the Program 7/12 reviews Over 80% of financing received⁽¹⁾ Progress in all dimensions of the Program Fiscal Consolidation Deleveraging and Financial Stability Structural Transformation 	 Constitutional Court ruling on 2013 Budget Law Return of the sovereign to the financial markets Focus on investment and credit recovery to relaunch employment and economic growth Maintain political and social support Complete public expenditure review 	Macroeconomic stability and sustainable growth Balanced budget and reduction of public debt Financial Stability Open and Competitive Economy	

Outline



- 1. Slump and Bust.
- 2. The Economic Adjustment Program.
- 3. Macroeconomic developments.
- 4. Fiscal Consolidation.
- 5. Deleveraging and Financial Stability.
- 6. Structural Transformation.
- 7. Conclusion.

1. Slump and Bust

Portugal's imbalances exposed in the context of the economic and financial crisis





1995-2008

Build-up of imbalances in the Portuguese economy:

"The Portuguese economy is in serious trouble: Productivity growth is anemic. Growth is very low. The budget deficit is large. The current account deficit is very large."

Blanchard, 2007



II <u>2</u>

2008-2010

An Error of Judgment in the conduct of policy:

- 1. Alignment of systemic risk in the Portuguese economy
- Postponement of adjustment through expansionary fiscal policy
- 3. Heightened vulnerability in the context of the EA sovereign debt crisis



1995-2008: Build-up of imbalances in the Portuguese economy



Portugal did not adjust to the specific requirements of the Monetary Union

Unsustainable public finances

- Budget deficits over 3% of GDP since the mid-1990s
- Upward trend of General Government gross debt, surpassing 60% of GDP in 2004

Over-indebtedness

- Increase of Private debt since the mid-1990s, reaching 240% of GDP in 2008
- Current account deficits of ~10% for a decade

Anemic economic growth and low productivity

- Deteriorating competitiveness
 - Increase in unit labor costs
 - Increase in the real effective exchange rate

For too long,
Portugal preserved
fiscal rules and
procedures
developed during
decades of
monetary
instability and
limited capital
mobility.

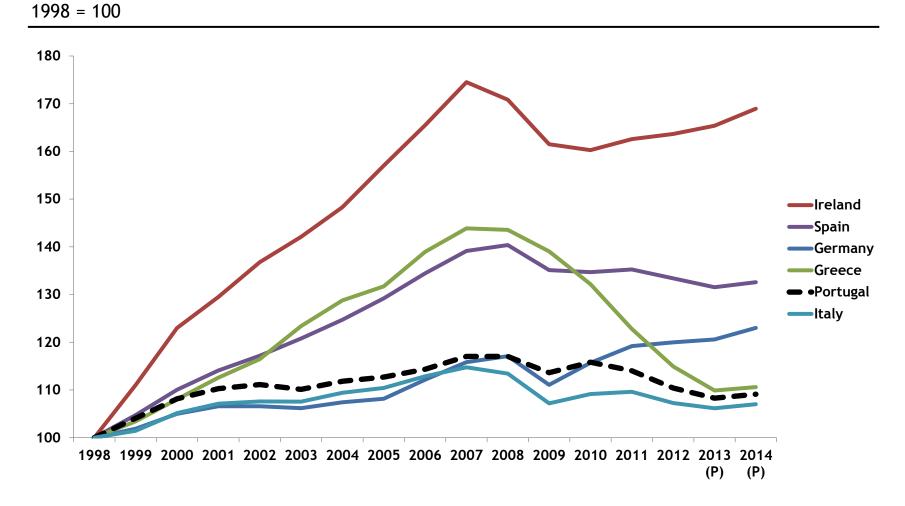
Such fiscal rules and procedures were completely inadequate in the context of the euro area.



Anemic economic growth



Gross Domestic Product





Excessive private debt accumulation

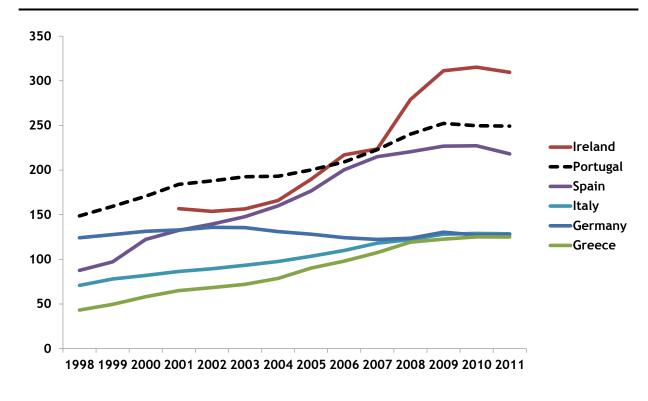


Portuguese households and non financial corporations did not have direct access to foreign financing.

The banking system acted as an intermediary.

This is the origin of the heightened systemic risk in Portugal, associated to an increase in the loan-to-deposit ratio.

Private debt, non consolidated, annual data Percentage of GDP



Source: Eurostat, April 2013



2008-2010: An Error of Judgment in the conduct of policy



Expansionary fiscal policy

Alignment of systemic risk in the Portuguese economy

- Sovereign provides guarantees to the banking sector
- Increase in bank credit to the public sector

Postponement of adjustment through expansionary fiscal policy

- Effectiveness in the short run, but significant long run costs in terms of lost activity and unemployment
- Denial about to the need to adjust

Heightened vulnerability in the context of the EA sovereign debt crisis

- Presentation of 2010 State Budget as a defining moment
- Increase of sovereign risk throughout
 2010, despite ECB support

Considering the events of 2008-2010 as a simple demand-driven business-cycle fluctuation was an error of judgment that proved to be expensive in the context of the euro area sovereign debt crisis.

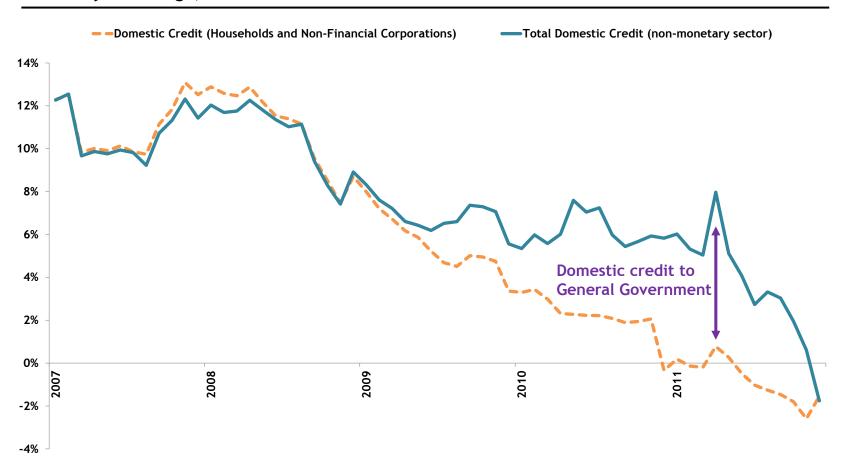


Increase in bank credit to General Government



Domestic Credit

Year-on-year change, %



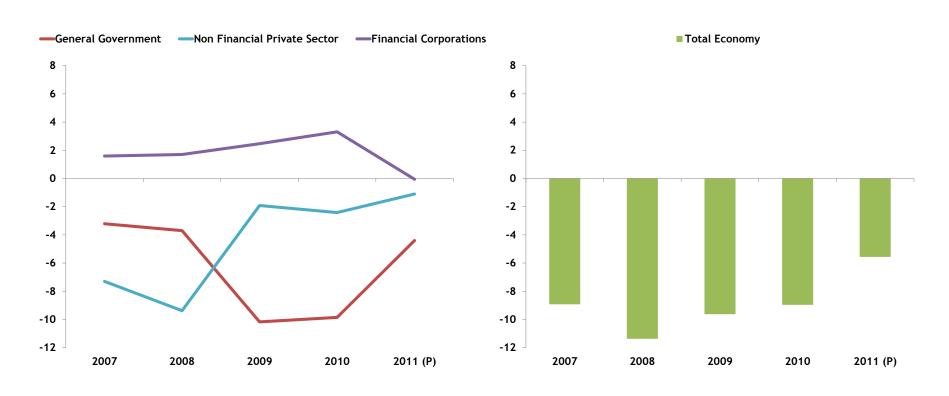
Source: Bank of Portugal



Public sector expansion offset private adjustment



Net lending /net borrowing by institutional sector As percentage of GDP





Successive upward revisions of 2009-2010 Budget deficits



			General Go	vernment	General Government		
			Budget	Balance	Gross Debt		
			(% G	iDP)	(% GDP)		
			2009	2010	2009	2010	
GOP	2005-2009	Jul-05	-1,6		64,5		
PEC	2005-2009	Dec-05	-1,5		66,2		
PEC	2006-2010	Dec-06	-1,5	-0,4	65,2	62,2	
ROPO	2007	Apr-07	-1,5	-0,4	62,6	59,7	
EC	autumn	Oct-07	-2,4		64,5		
PEC	2007-2011	Dec-07	-1,5	-0,4	62,5	59,7	
EC	spring	Apr-08	-2,6		64,3		
ROPO	2008	May-08	-1,5	-0,7	62,5	60,5	
OE	2009	Oct-08	-2,2		64,4		
EC	autumn	Oct-08	-2,8	-3,3	65,2	66,6	
PEC	2008-2011	Jan-09	-3,9	-2,9	69,7	70,5	
EC	spring	Apr-09	-6,5	-6,7	75,4	81,5	
ROPO	2009	May-09	-5,9		74,6		
General election (27-Sep-09)							
EC	autumn	Oct-09	-8,0	-8,0	77,4	84,6	
OE	2010	Jan-10	-9,3	-8,3	76,6	85,4	
"PEC I" PEC	2010-2013	Mar-10	-9,3	-8,3	77,2	86,0	
ROPO	2010	Jul-10	-9,3	-7,3	76,3	83,5	
"PEC III" OE	2011	Oct-10	-9,3	-7,3	76,1	82,1	
"PEC IV" PEC	2011-2014	Mar-11		-7,3		82,4	
IMF	Staff Report	Jun-11	-10,1	-9,1	83,0	93,0	
INE/BdP	Final Data	Mar-13	-10,2	-9,8	83,7	94,0	

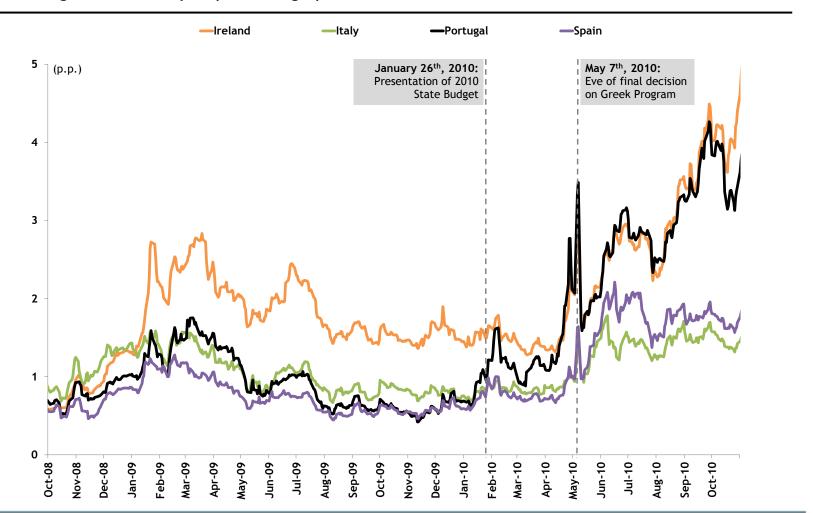
Note: The document known as "PEC II" corresponds to Law no. 12-A/2012 of 30 June.



The impact of the 2010 State Budget in financial markets



10-year Government Bond yields, October 2008 - October 2010 Spread against Germany in percentage points

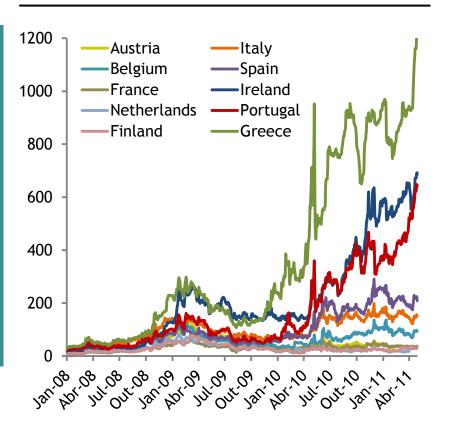


The Error of Judgment led to a Sudden Stop in international private financing



10-year Government bond yields Spread against Germany in basis points

The effects of expansionary fiscal policy on public finance sustainability were revealed in the context of the sovereign debt crisis in the euro area, exposing Portugal's structural imbalances.



In April 2011, Portugal's request for financial assistance became inevitable to avoid bankruptcy.

14 Source: Bloomberg

2. The Economic Adjustment Program

A balanced Program to cope with the major challenges of the Portuguese economy



Fiscal consolidation

Putting fiscal policy on a sustainable path

The Economic Adjustment Program

Structural transformation

Implementing structural reforms to contribute to potential growth

Deleveraging and financial stability

Reduction of debt and financing needs of the economy

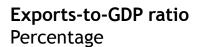
The Economic
Adjustment Program
protects
Government
financing from
market pressures,
allowing an orderly
adjustment of
imbalances and time
to build up
confidence and
credibility.



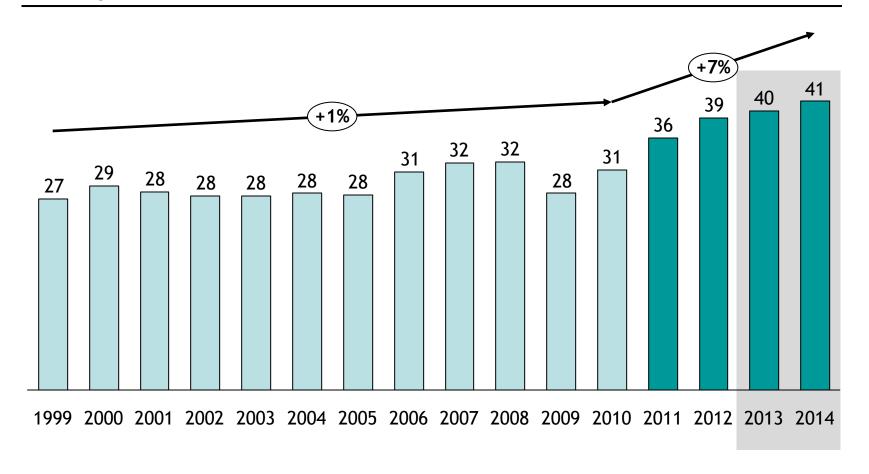
3. Macroeconomic developments

Strong increase in exports









Reversal in internal demand contraction

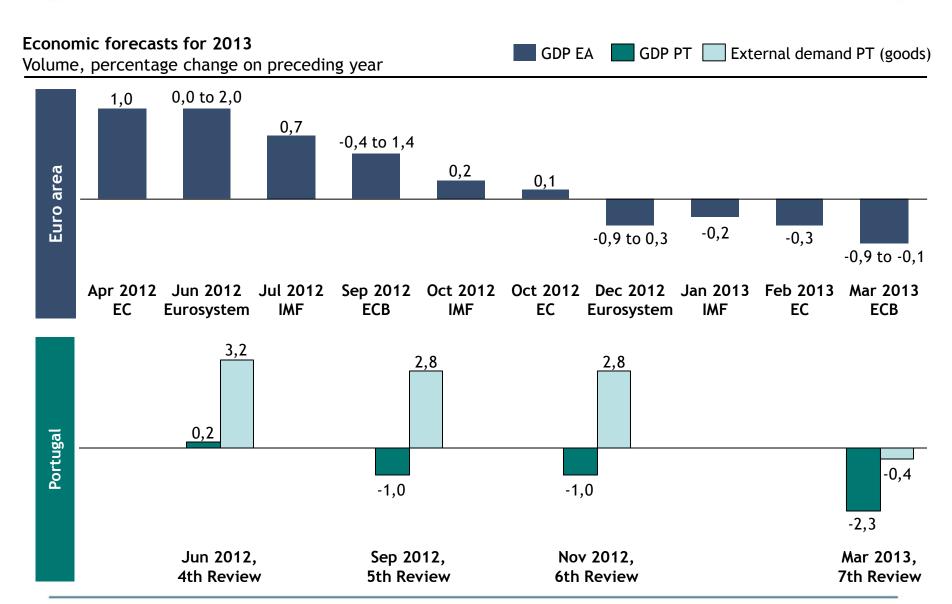


Contributions to GDP growth (year-on-year) Percentage points



Weaker growth prospects for the Euro Area...





...led to a downward revision of economic prospects



5th review:

Economic forecasts in a context of risks and uncertainty regarding the adjustment process

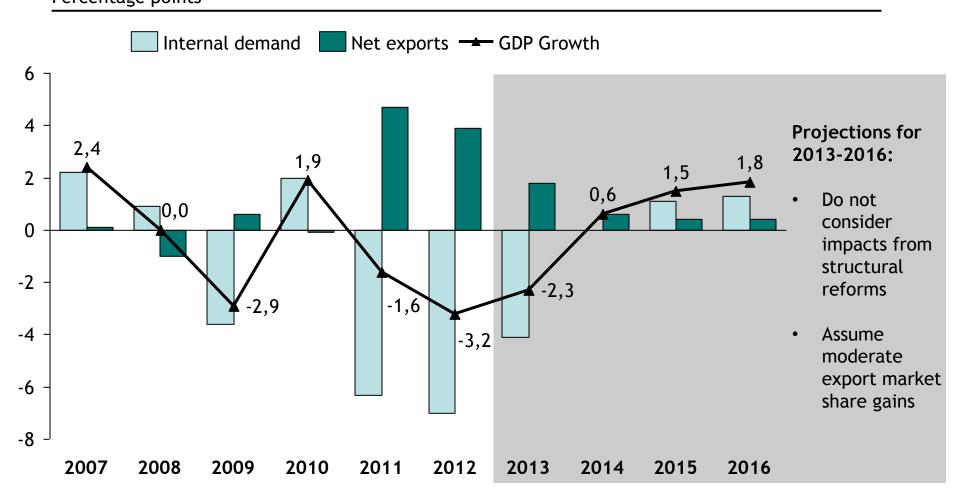
	March 2013			September 2012			
	2012	2013	2014	2012	2013	2014	
GDP and expenditure components (volume, percentage change on preceding year)							
Private Consumption	-5,6	-3,5	0,1	-5,9	-2,2	0,2	
Public Consumption	-4,4	-2,6	-2,0	-3,5	-3,5	-1,5	
GFCF	-14,5	-7,6	2,5	-14,1	-4,2	2,7	
Exports	3,3	0,8	4,4	4,3	3,6	5,5	
Imports	-6,9	-3,9	3,1	-6,6	-1,4	3,3	
GDP	-3,2	-2,3	0,6	-3,0	-1,0	1,2	
Contributions to GDP growth (percentage points)							
Domestic Demand	-7,0	-4,1	0,0	-7,1	-2,9	0,3	
Net Exports	3,9	1,8	0,6	4,1	1,9	0,9	
Deflators							
GDP	-0,1	1,7	1,3	0,3	1,3	0,9	
HICP	2,8	0,7	1,0	2,8	0,9	1,1	
Labor Market							
Unemployment Rate (%)	15,7	18,2	18,5	15,5	16,4	15,9	
Employment Growth (%)	-4,2	-3,9	-0,5	-4,3	-1,7	0,4	
	-		-				

7th review:

Rebalancing internal demand and supply



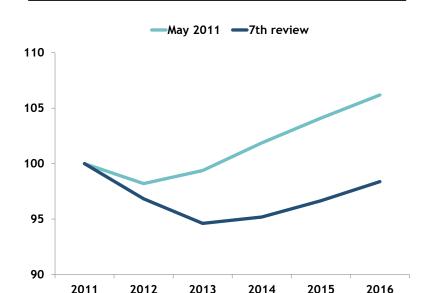
Contributions to GDP growth Percentage points



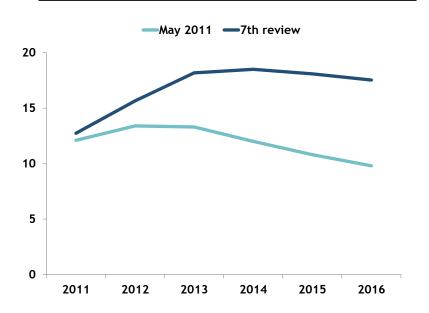
Adjustment has come at a high social cost...



Real GDP growth projections 2011 = 100



Unemployment rate projections Percentage



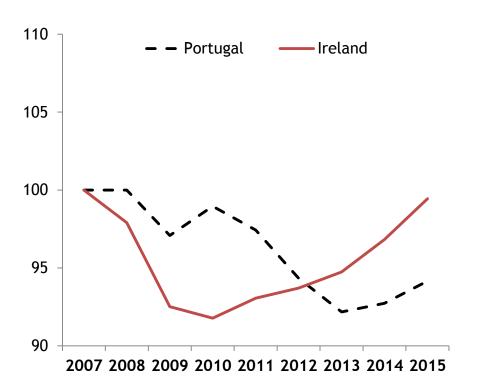
Rise in the unemployment rate above original forecasts reflects:

- Lower employment given firms' need to reduce costs (financing difficulties and uncertainty)
- Transfer of resources from the non-tradable sector to the tradable sector given the ongoing rebalancing of the Portuguese economy

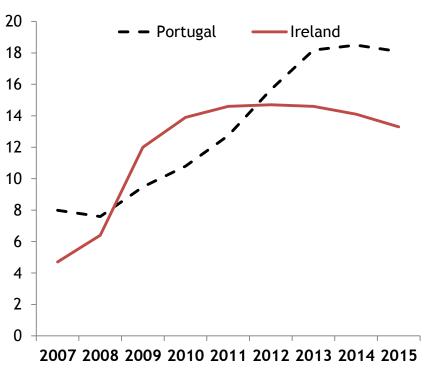
...in Portugal and Ireland.



Real GDP growth 2007 = 100



Unemployment rate Percentage



Note: 2013-2015 - projections

4. Fiscal consolidation

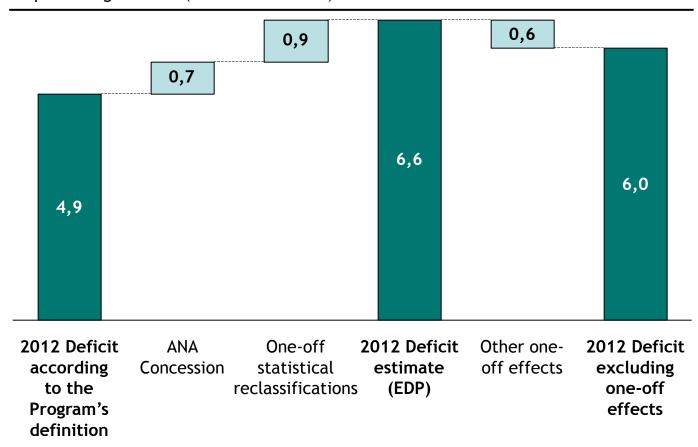
"The end-2012 fiscal deficit target was met (...)."



2012 General Government Deficit (*)
As percentage of GDP (national accounts)

Statement by the EC, ECB and IMF on the Seventh Review Mission to Portugal (**):

"The end-2012 fiscal deficit target was met (...)."



^(*) After the 7th review, the 2012 general government deficit was revised downwards in the context of the EU's Excessive Deficit Procedure. The effects on the trajectories of the general government deficit, the structural balances and the general government gross debt will be considered in the next complete forecast presented by the Ministry of Finance.

^(**) Statement by the EC, ECB and IMF on the 7th Review Mission to Portugal: http://europa.eu/rapid/press-release_MEMO-13-226_en.htm

Adjustment of the fiscal path



7th review targets (Mar 2013)

5th review targets (Sep 2012)

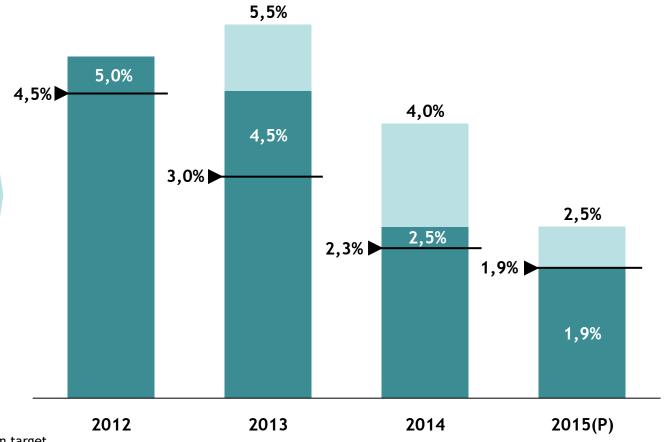
► Program's initial targets (May 2011)

Deficit targets

As percentage of GDP (national accounts basis)

Balancing act between:

- Economic and social costs of the adjustment
- Inevitability of fiscal consolidation: Portugal's financing needs and the repercussions on public debt sustainability

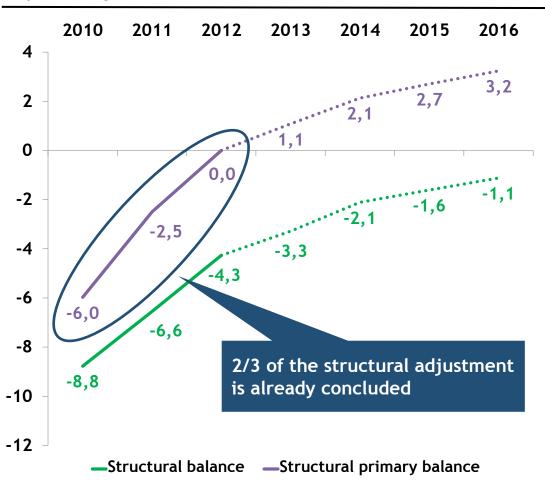


(P) Projection; not a Program target

Structural adjustment will continue



Structural balances (*) As percentage of GDP



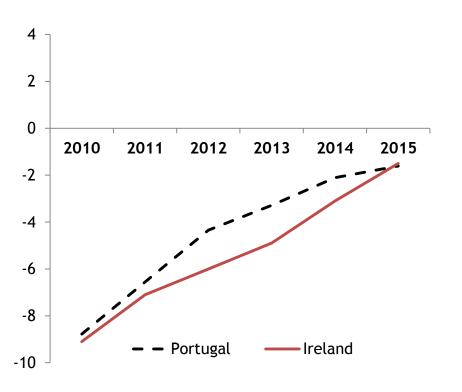
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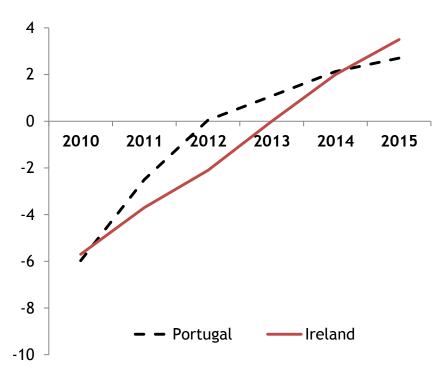
Fiscal adjustments progressing in tandem



Structural balance Percentage of GDP

Structural primary balance Percentage of GDP



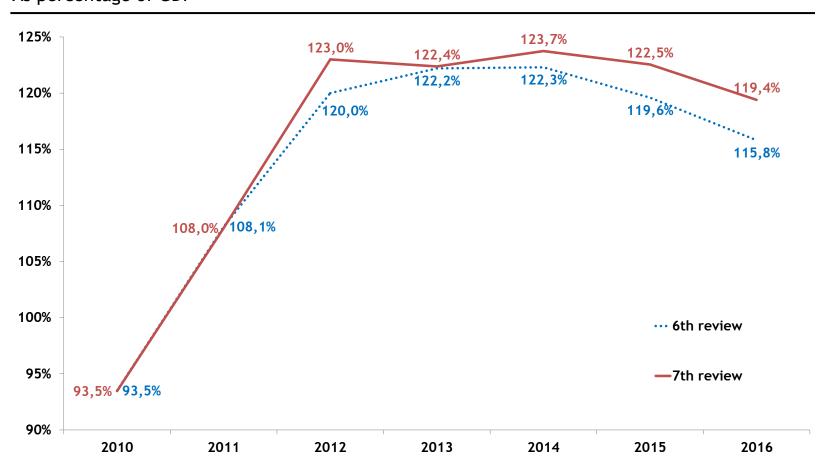


Note: 2013-2015 - projections

Public debt peaking at 124% in 2014



General Government Gross Debt (*) As percentage of GDP

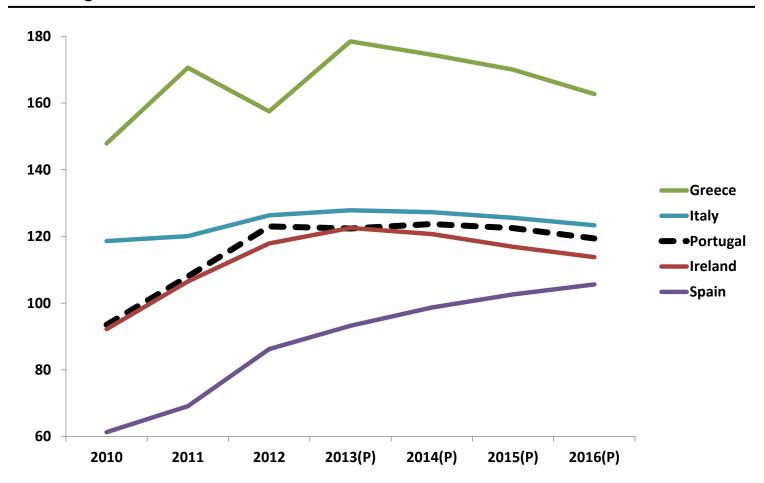


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Public debt: close to Ireland, lower than Italy



Public Debt
Percentage of GDP

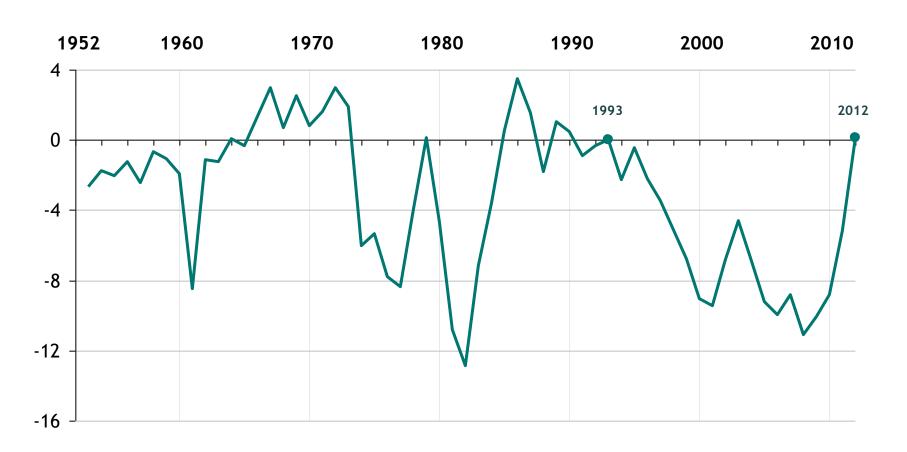


5. Deleveraging and financial stability

Portugal as a net lender for the first time in two decades



Current and capital account (*)
Percentage of GDP

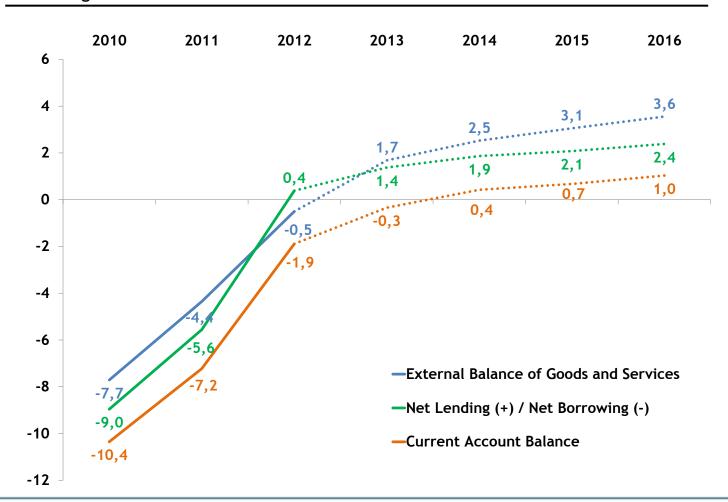


(*) 1953 is the earliest observation available.

Fast correction of external imbalances



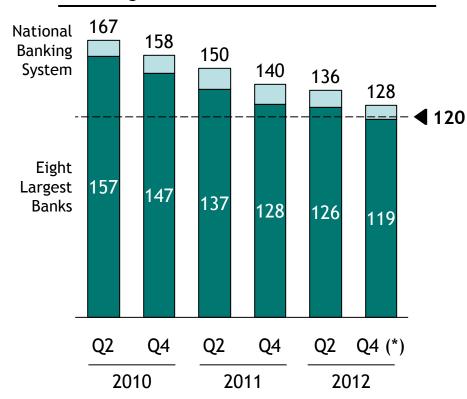
Balance of Payments, key balances Percentage of GDP



Increasingly stable banking system



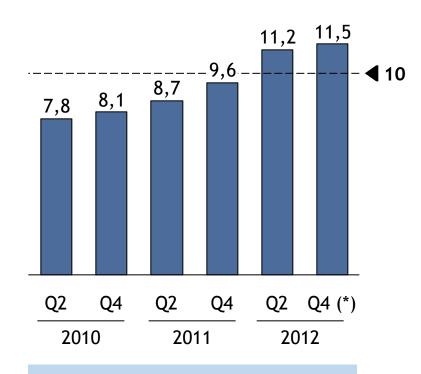




Banking system close to 120%.

This target was excluded from the Memorandum after the 7th Review.

Core Tier 1 Ratio, Portuguese Banking System Percentage



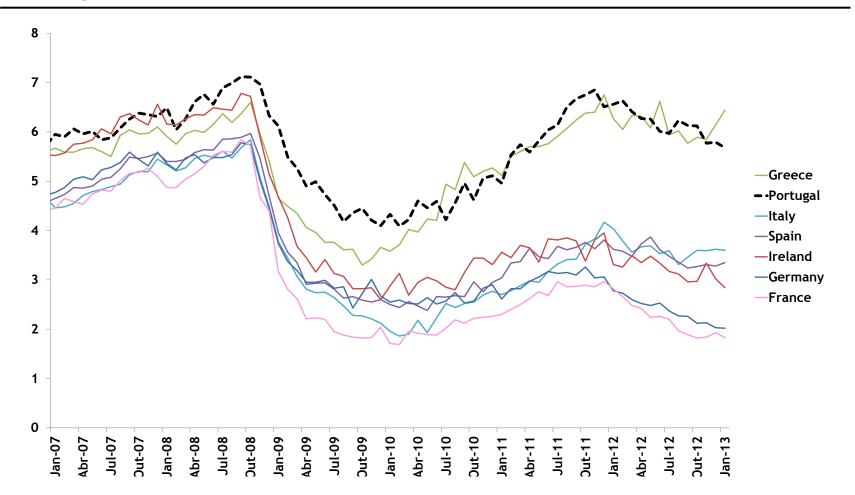
The 10% Core Tier 1 Ratio was reached ahead of schedule.

^(*) Preliminary values for 2012Q4

Interest rates on bank loans still high (1/2)



Interest rates on MFI Loans (≤1y) to Non-Financial Corporations | New Businesses only Percentage

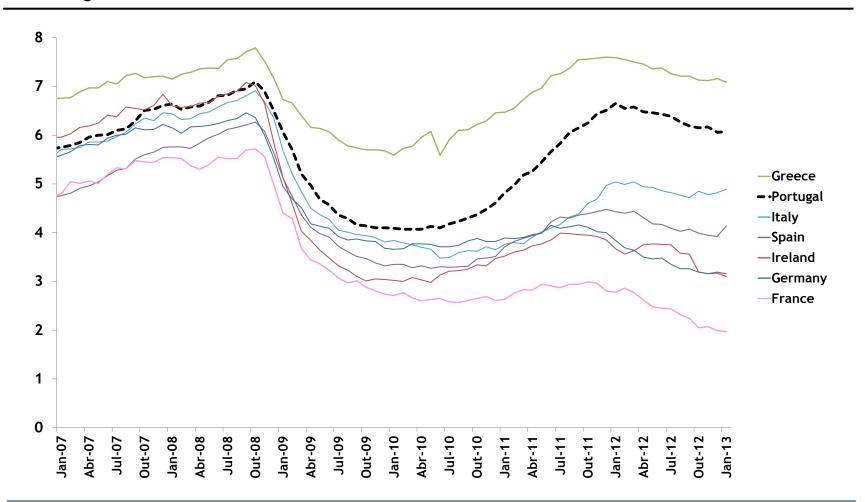


Source: ECB, March 2013

Interest rates on bank loans still high (2/2)



Interest rates on MFI Loans (≤1y) to Non-Financial Corporations | Outstanding amount Percentage



Source: ECB, March 2013

6. Structural transformation

Structural reforms advancing at good pace





Implemented measures

Labor Market

- Increase in working days: up to 7 additional (3 vacation + 4 holidays)
- Reduction of **restrictions to individual dismissal**: based on performance
- Restrictions on automatic extension of collective agreements

Product Market

- Reduction of rents in network and sheltered sectors
 - Electricity: -1,4Bn€ NPV of future payments
 - Mobile communications networks: reduction of 80% since 2010
 - Pharmaceuticals: expenditure from 1,5% (in 2010) to 1,25% of GDP (in 2012)
 - Infrastructure PPP: -1,3Bn€ NPV of future payments
- Liberalization of the energy and gas market

Judicial system

- Adoption of a law on arbitration to facilitate out-of-court settlement
- Approval of new Code of Civil Procedure, submitted to Parliament
- Adoption of a new **Judiciary Map**, submitted to Parliament
- Reduction of the backlogged cases

Business environm ent

- Operational balance in 2012 achieved for the State-Owned Enterprises' sector as a whole
- New insolvency code and corporate recovery
- New Competition Law harmonized with the EU legal competition framework
- Liberalization of regulated professions' access and exercise
- Approval of the Public Professional Associations Framework Law
- Accomplishment of over two thirds of the implementation of the Services Directive
- Reduction of firms' administrative burden: licensing requirements and other legal formalities
- Adoption of the new Urban Lease, Renovation works and Urban Rehabilitation Laws

Main structural reforms discussed during the 7th Review



Keys facts

Reform of severance pay

- Importance of maintaining social consensus: social partners were consulted
- Agreement on new limits for severance payments, to align with EU average:
 - New permanent contracts: 12 days per year of service
 - For the remaining contracts, 18 days per year of service in the first 3 years of the contract and 12 days for subsequent years
- Cap of 12 months will remain in place

Framework Law for Regulators

- Approval of a framework law against best international practices
- Reinforcement of the regulatory environment to protect the public interest and to promote market efficiency
- Ensuring the administrative, financial and management autonomy of regulators
- Strengthening its organizational, functional and technical independence

Reform of the Corporate Income Tax

- Discussion of the reform of the CIT: create a modern, stable and competitive tax according to international standards
- Aspects considered: i) reviewing the rate structure; ii) redefining the tax base;
 iii) reducing the costs of context; and iv) restructuring the international tax
 policy
- Presentation of a draft law by end-June, to be sent for public consultation and discussion

Privatization program as a flagship in the structural transformation agenda







⁽¹⁾ Concession and privatization

⁽²⁾ Expected completion date by "Caixa Geral de Depósitos"

Privatizations results exceeding expectations in revenue obtained



Selected bidders

de Portugal









21,35%

40%

• 100%

Bidders

- China Three Gorges: China
- E.ON: Germany
- Eletrobras: Brazil
- Cemig: Brazil

- State Grid: China
- Oman Oil Company: Oman
- Vinci: France
- Atlantic Consortium: Germany, Australia
- Blink Consortium: Colombia, Portugal, Spain, Netherlands
- EAMA Consortium: Argentina, Portugal, Spain, Brazil
- Consortium Zurich Airport: Switzerland, Brazil, USA (¹)

Revenue

- **EUR 2693M:** premium of 53.6% per share (²)
- EUR 593M: premium of 33.6% per share (2)
- EUR 3080M (³)

Financing

- EUR 2000M through Chinese banks
- EUR 1000M through Chinese banks

Investment

- EUR 2000M until 2015 in wind farms
- Strategic plan for national economy development (e.g. I&D center construction)
- Pre-existing investment plan for ANA to be fully respected
- ANA as the center of Vinci Group's airport activity

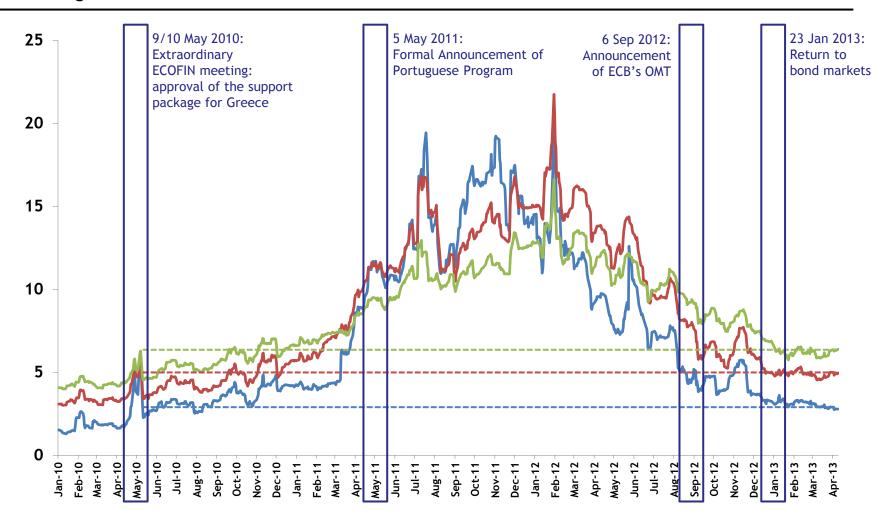
- (1) List of five final bidders only
- (2) Considering the closing price of the day before the Council of Ministers decision

7. Conclusion

Treasury Bond Yields at 2010 levels



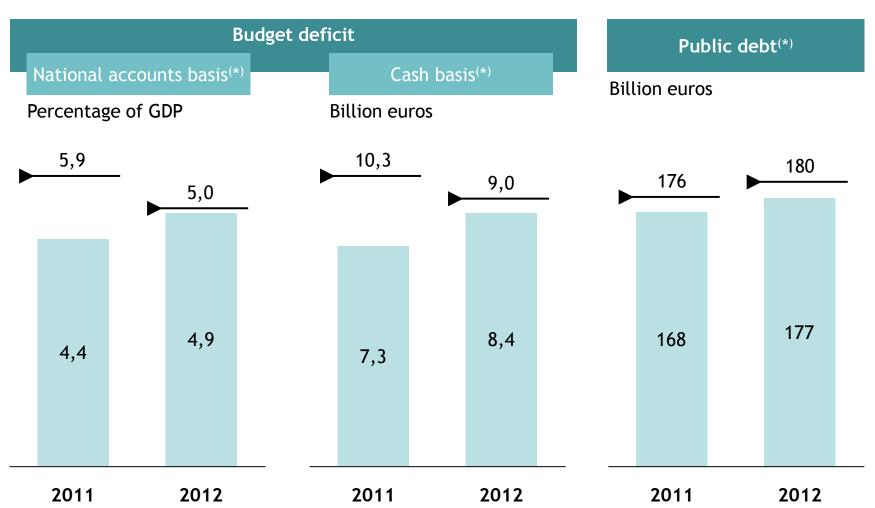
Treasury Bonds yields Percentage



Compliance with all the quantitative targets of the Program...



Limits of the Program

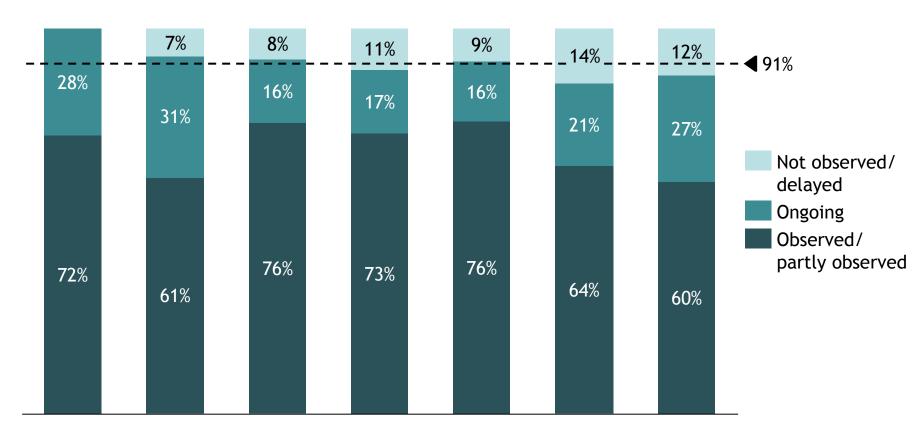


^(*) Targets according to the definitions set in the Program
All the quarterly targets for the budget deficit on a cash basis and for the public debt ceiling were also met

... and the strong compliance with the Program...



Status of measures required in each review Percentage



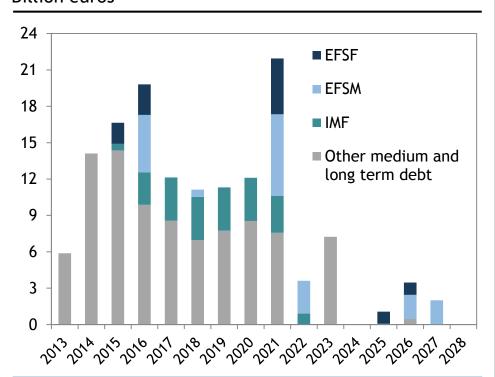
1st Review 2nd Review 3rd Review 4th Review 5th Review 6th Review 7th Review(*)

^(*) Preliminary values for 7th Review

...are key to the European support in regaining market access.



Redemption profile * Billion euros



Substantial increase of refinancing needs in 2014-2016 and 2021

Favorable developments in Portugal and Ireland:

- Significant progress in economic adjustment
- Strong compliance with the Program
- Ongoing strategy to regain market access

"The Eurogroup ministers are determined to support Ireland's and Portugal's efforts to regain full market access and successfully exit their well-performing programmes [... and ...] have agreed to an adjustment of the maturities of the EFSF loans to both countries in order to smooth the debt redemption profiles of those countries." (Mar 16th, 2013**)

Technical details to be further discussed

^{*} Beyond 2028 -- 2032: 5,20 bn€. 2037: 6,97 bn€. 2038: 4,40 bn€. 2042: 1,50 bn€. 2050: 0,01bn€

^{**} Eurogroup Statement on PT and IR: http://www.eurozone.europa.eu/newsroom/news/2013/03/eg-statement-portugal-ireland-16-03-13/

Towards sustainable growth and job creation



Confidence and Credibility

Improving perspectives for the EA: OMT, Banking Union, Agreement on assistance to Greece and Spain

Gradually achieving better financing conditions:

- Main driver in the present economic context is financial
- Portugal is reversing the sudden stop

Solid foundations for economic recovery Balanced budget, reduction of public debt and financial stability

Creating an open and competitive economy:

- Positive impact from ongoing structural reforms
- Portugal as an attractive location for investment and foreign and domestic capital